



Rokay Floral Announces Two New Employees

Rokay Floral with locations in Plymouth and Battle Creek, Michigan is pleased to announce the hiring of two new employees at its Plymouth Facility: Michelle Wiesman as inside salesperson and Tom Figueroa as General Manager.

Michelle Wiesman will be joining Rokay October 5th in the capacity of inside sales.

Michelle brings a broad scope of experience to Rokay Floral. Over the last 20 years in Wholesale Floral she handled many duties including managing a large bouquet department, served as a cut flower buyer, and as an inside salesperson. Rokay Floral is excited to have her on board.

Tom Figueroa AIFD, CF will also be joining Rokay Floral's team Oct 1st as General Manager, Plymouth.

Tom brings a wealth of knowledge and experience with him to help Rokay Floral continue to grow. In his 30 plus years working at Nordlie wholesale his career included Route sales person, Hard goods manager, Branch manager Flint, Branch manager Detroit, Vice President and Regional Director Kennicot Brothers Wholesale and he also served as President of WF&FSA. He has also been a certified vocational instructor of floral design for 30+ years. Rokay Floral is looking forward to leveraging Tom's experience and deep knowledge of the floral industry to better serve ALL Rokay Floral customers.

With the addition of these new employees along with Sales manager Jodi Rogers and inside salesperson Kelli Van Bonn we are excited to be able to continue growing our operation to be able to better serve all our current and future customers.

For information regarding this release please contact Rob Stogdill, President, Rokay Floral at Rob@rokayfloral.com

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