

## FOR IMMEDIATE RELEASE

Schaffer Designs · Philadelphia Flower Show · Legacy Exhibitors



# Schaffer Designs Marks 20 Years at the Philadelphia Flower Show

Two decades of sustained exhibition, international collaboration, and large-scale floral installation at one of the world's most influential horticultural events.

Philadelphia, PA: In 2026, Schaffer Designs celebrates its twentieth consecutive year exhibiting at the Philadelphia Flower Show. Across two decades, the studio has maintained a continuous presence at the Show, contributing large-scale floral installations defined by structural clarity, emotional intelligence, and collaborative authorship.

The 2026 exhibit brings together an international group of designers traveling from across the United States and Europe, reflecting long-standing professional relationships developed through years of shared work and creative exchange.

## 2026 Exhibit

### FLORAMERE: A LIVING NETWORK

Two contrasting sides anchor this installation, each rising from its own roots. Above, a mycelium-inspired network connects them, symbolizing partnership, collaboration, and shared growth. Together, the forms tell a story of how separate beginnings intertwine, revealing the unseen connections that allow ideas, relationships, and creative exchange to flourish.

## Participating Designers

Ahti Lyra (Estonia)  
Aleksandra Flak (Poland)  
Berit Skjøttgaard Laursen (Denmark)  
Beth Hohensee AIFD (NC)  
Caitlyn Acquaotta (NJ)  
Dave Hamilton (NJ)

Holly Urban CFD (PA)  
Jonas De Vestel (Belgium)  
Katherine Gonzalez AIFD (AZ)  
Lily Beelen (Holland)  
Marek Jakobi (Estonia)  
Marlin Hargrove AIFD (GA)

Nicolette Giannantonio (PA)  
Olga Ramirez Jiron AIFD (FL)  
Rene Provost (FL)  
Tony Medlock AIFD (AZ)  
Yulia Medvedyeva (Estonia)

## About Schaffer Designs

Schaffer Designs is led by **Bill Schaffer** and **Kris Kratt**, Philadelphia-based floral designers working globally in large-scale installation, education, and experiential environments. Their collaborative practice explores structure, material, and emotional connection through floral design in public and exhibition settings.

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